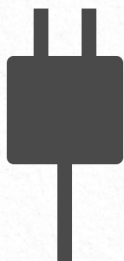
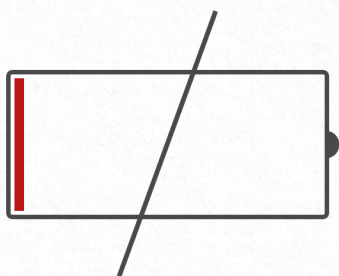


PATRICK MABILOG

BRINGING YOUR DEAD PASSION  
TO LIFE

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# PASSION IS DEAD



# **Passion is Dead**

**Bringing Your Dead  
Passion to Life**

Patrick Mabilog

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# Introduction.

Hi there, friends!

I know you're quite eager to get down into things and start learning how you can become more passionate, and we will pretty soon, not to worry!

However, before we start, we need to lay down very quickly a foundation for what we're going to be talking about by clearing a few things out.

First things first, I'd like you to know who I am- the person behind all these ideas you're about to hear, and I hope learn a thing or two from. My name is Patrick Mabilog. My friends call me Kiko. I like running and basketball. My favourite basketball team is the San Antonio Spurs. I love coffee, and my favourite coffee drink is an Espresso. There are two things that make me wake up excited every single morning- that's my faith (which will probably be what my next book will be about) and my passion for what I do.

What do I do? I do a lot of things really. I'm into design, and I consult for a living. I'm also into Christian ministry, and I also coach and mentor people for a living. On occasions, I mentor and consult for businesses, build

websites, create branding plans and execute them, and sometimes I do speaking engagements. I work for a church organization called Victory, and I handle communications and discipleship for a few churches. But with all the things I do, I really consider my life to be about one thing- leadership development.

My goal in life is to train and develop **ten thousand leaders**. That's why I write books, blog, consult, coach, and about everything else I do for a living.

So that's who I am. So what do I want to do here?

My goal is to transform you into the person that you were created to be, and one of the things you're supposed to be is you're called to be passionate about something. We all were and are designed to pursue something in life with passion, and I want to see you fulfill that design of yours.

Secondly, we need to place a proper framework to the word passion. On occasions people confuse passion with dreams, and that's just semantics I know. But I hope that we don't fall into the trap of thinking that passion is just about the end goal.

"What's wrong with that?" you might ask. Well, when we delimit passion to just our dreams that we want to reach,

and we aren't there yet, we often get frustrated and burnt out thinking that we haven't achieved our passions. As a result our passion dies out with us thinking it was never in our reach, when all the while it was always there.

Passion is not just about the end goal. Passion is the journey. It's what motivates and drives you towards that end goal that you so eagerly chase after. Passion is the fuel to the Ferrari that is your life, not just the destination.

Lastly, we're talking about passion because you know there's a problem. What's that problem? Here it is: Passion is dead. Probably, you're the one with a dead passion problem, or it could be someone you know. You could be a leader leading people who are no longer passionate about what you do- your office, your friends, your family.

Our goal here is to bring that passion back to life- that drive to work and hustle non-stop, and run on a source that gets us going. It's time to stop dragging yourself to work, to school, to your home everyday. Life is much better when we view and face it with passion.

Imagine what feats you could face when you know and you know that you can do anything. When there is

enjoyment, productivity and undying commitment to a cause greater than yourself, you're a champion. A warrior. And that's what you should be.

It's time we stop looking at ourselves as zombies, stuck in a trance and walking around without life and without aim.

It's time we stop looking at ourselves as rats, stuck in a race that we feel we will never get out of.

That hobby you want to start, that business venture you're dying to get off the ground, that family you want to build, that charity you want to grow. It's time you focused on that and gave yourself the tools necessary to see it to completion.

"The average person eats, poops and dies. Don't be average pursue your passion."

It's time to stop being afraid of what the future might hold if we take the risk, and be more afraid of what might become of us if we don't take the chance.

It's time to make a change. It's time to bring that passion to life.

Ready?



Let's get down to business.

# **Part 1**

Passion is Dead. It Must be  
Revived.

## CHAPTER 1

# Who Killed the Radio Star?

Let's cut to the chase.

When you first read the title of this book, how did you feel?

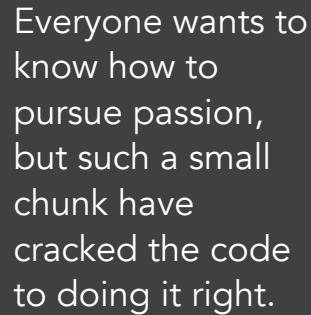
For those who got worried, it's probably because you're dismayed (just like me) by the prevalence of the thought that it's normal to live a life with no passion. Majority of people of our generation are living life with little to no passion, going through life like a mundane routine.

For those who weren't surprised, it's probably because you are or were victim (just like me) to a society that tells you that it's unwise, even plain dumb, to even think that you can do what you love most. A desk job is your destination, and you're doomed. I couldn't disagree with that more.

Number one, there is nothing wrong with a blue-collar desk job, and you'll find out a little later in this book that you can be extremely hard-core passionate about a 8-5 day job. Passion is not about living off the edge, or

having something new to tweet about every two hours, or having a hobby for a job. Number two, not everyone is called to that path, and if you're not then don't even dare get stuck in it.

Passion has grown from a fad to a burning issue in the last few decades. If you Google "how to pursue your passion", you'll see in two to three pages that every high ranking blog has written about it.



Everyone wants to know how to pursue passion, but such a small chunk have cracked the code to doing it right.

Everyone wants to know how to pursue passion, but such a small chunk have cracked the code to doing it right.

The aim of this book is simple- **To help you pursue your passion.** However, before jumping to a step-by-step process of going from passion-less to passion-driven, we must first acknowledge one thing first: that passion is in bad shape. When I say it's in bad shape, I'm talking about ugly, zombified, stitched up in the wrong hems, better-off-sent-to-the-junkyard bad shape.

There are two big problems, really. Problem number one is that passion is dead, and it has to be revived. Problem

number two is that passion has lost its meaning, and it has to be redefined. We will tackle these two problems together, so starting from now on you and I are a team, and we're going to beat this monster together.

It's time to pursue your passion.

## **Why is Passion Dead?**

Passion is awesome. We all know what it feels like to be completely passionate about something or someone. We all want to feel that way in everything that we do. In our career, our family, our studies, and in every area of life. More often than not it's just not there. It once was, but it's no longer there.

You wake up one day, and you're fresh out of college and two months into your first job, and passion is lying lifeless in a bathtub, it's throat slit open, and the ambulance is five minutes late. Sounds like it's going to be a DOA case first thing they swing the body into the ER.

Or imagine you've been married six months now. He promised you'll be his queen, and he'll build a castle for you. Everything's fine, except that that castle turned out

to be a cheap studio-type apartment unit in a bad neighbourhood ten blocks from the train station.

Sound familiar? I hate to admit it, but I might as well would have called out someone's name with that. We all know what it's like to lose passion. Many lose it when reality hits them. Others probably even at a very early age. It's no doubt that for many, passion is probably dead.

Now it might not be for you, and that's great! I'm glad life's going well for you, but what about a friend, a brother or sister, your spouse or your children? You probably know someone close who needs to fan that flame again.

So why is passion dead? Well, apparently it's because something killed it. Should be obvious, duh. But is it really? And are we really aware that there are things out there that kill passion?

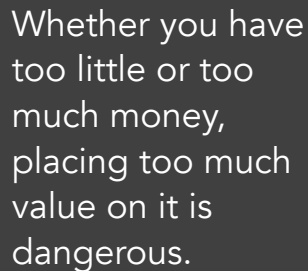
Imagine your favourite crime movie. Ten minutes into it, we all want to see the same thing- see that the victim get's justice. And what's the best way to gain justice? Find the criminal. If we want to bring passion to justice, it's best to find the 'criminals' that killed our passions.

And that's the next move we should make, find those passion-killers and get rid of them. There are three main passion killers, every passion-chaser must deal with.

## **Suspect #1 | Love of Money**

You want to be a doctor, but you can't pay for med school. You have a million dollar idea for a start up, but you don't have a million dollars. You want to become a graphic designer, but you don't have enough money to buy a proper laptop, nor the time to get some good training.

Whatever it may be, you know the feeling. Your lid is capped because your bank account isn't big enough. The first passion killer is the love of money.



Whether you have too little or too much money, placing too much value on it is dangerous.

Before you throw out your ATM card (whether for having too much or too little in it), let me help you understand first the context of this section. There is nothing wrong with money. Money is neutral. It is the love of money that is bad.

I have this great friend, his name is DJ, and DJ is, well, a DJ. But he doesn't DJ for money, though he does get paid to do it once every so often, but DJ was into producing music even before he started earning from it. So to keep his passion going, he kept a day job, which isn't something he's completely crazy about, but it pays the bills.

And still every so often, he produces great music. You can Google him up by searching "Dimas" or "Mistah Nerf", and you'll see just how many people love his music.

Whether you have too little or too much money, placing too much value on it is dangerous. You may be one of those people that have too little finances to pursue a specific dream, and you're discouraged. Or you could have more than you're willing to lose, and you start getting too comfortable. DJ had those problems, but I'm glad he overcame them and is doing what he loves to do now. By the way, he still has that day job until this writing.

Or the case could be completely different- the weight of financial burden may not necessarily be on your shoulders, but the burden of solving it is. Your parents



could be in debt, and you feel compelled to drop plans of law school to get income early from another job.

Whatever it may be, money has too much weight on you, and it's time to change it. The change I refer to is a change of perspective.

There are generally two wrong ideas to money.

**It has too much value.** To make money such a big deal is a crippling perspective. Money is important, but to make it a determinant to whether you should pursue something is going over board.

Money is best viewed always as a tool, not an end goal.

**It has little to no value.** It's also wrong to have no value for money too. The concept of starving artists may sound poetic, but it's neither sustainable nor wise.

## What's the Right View of Money?

Money is best viewed always as a tool, not an end goal. It can get you to your destination, but it's never a good destination. The things you can buy with money is not a great end goal either.

At the end of the day, the best goal is one that involves people and relationships. Helping people make better decisions, make better opportunities for themselves, even helping people make more money.

Money is a bad goal. Money is also a bad starting point. Keep money in the middle. Make it part of the process. Remember always that money will fast track your success, and it's always best to get a good healthy amount of it too. Imagine what it would be like if you had to work for free! No way!

I remember the first time I shifted careers from business to church ministry. I wasn't thinking of money at all, which was a good starting point, but it was a stupid process. I ended up getting a salary offer that I just laughed at because I thought it was a joke, and then I later cried over because I found out it was serious.

Don't think that money isn't important. It is. But it's not the ultimate prize.

## **Suspect #2 | Misguided Values**

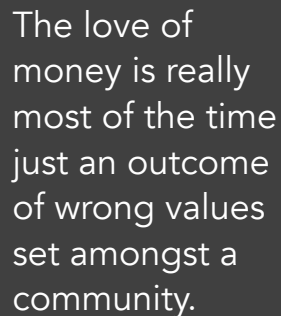
The love of money is really most of the time just an outcome of wrong values set amongst a community. If in your family, the one with the biggest pay check is the

star of every reunion, we suddenly start valuing money in a wrong way.

Remember how in grade school, the girl with the latest barbie bag or pencil case gets the most attention? That's how values work.

Sometimes values can be completely constructive, like when leaders motivate organisations to rally into one action by clearly communicating the mission and vision.

It can however also be destructive most of the time. One prevalent example will be the boom of the Marketing profession in the early start of the millennium. When I was shopping for college, everyone I seemed to know wanted to be in a Marketing job.



The love of money is really most of the time just an outcome of wrong values set amongst a community.

Not necessarily because they genuinely loved the profession and the call to be one, but because it would provide them access to work abroad.

What's wrong about that? Absolutely nothing. In it's truest form, values don't have to be wrong for a person to be misguided.

However, we have seen just how many people have been abused and deceived by the idea that they're just doing something for noble purposes.

That's what values do to us.

You take something people want, and put it on the wrong gate. As a result people start boarding the wrong flights, and lose true direction.

## **Assess Values Critically.**

Passion is the first to go when values are distorted. When you're passionate about something just because it will make you more appealing, more popular, more accepted, more desirable for others or even for yourself, then chances are that your perception of your passion is corrupted.

This being said, it is always important to reflect on values and check whether we are motivated or driven by the right thing.

Why do you feel good about what you do? Take those values into play and see just how constructive or destructive they can be in the long run.

When we value the wrong things, we build the wrong habits that only ignore or replace what should be most important.

Things like health, self-awareness, true purpose, family, genuine relationships are sacrificed to fulfill those values that were never really valuable in the first place. It was just redirected simply because it was not thought over critically.

## **Where Are All the Janitors?**

“He started off as just a janitor, and soon after found a better calling as an entrepreneur.”

We often read headlines like these in success stories. However, has it ever occurred to you just how misleading this statement is? When was it bad to be **JUST** a janitor? When was becoming an entrepreneur a better profession than a utility man?

We have a utility man at Victory Iloilo named Rodgie. Through his salary, Rodgie sent his wife to college to study a course on Secondary Education. Now his wife is a public school teacher. What an amazing feat. I know many ‘entrepreneurs’ that just use their money for gadgets and vacations.

When values are misguided, we start belittling acts of kindness and bravery. When was the last time you wanted to be a janitor?

## **Suspect #3 | Fear**

What is fear? Is it just a feeling? It's more than that, and at the same time, it's just that. What do I mean?

The magnitude that fear has over failure is overwhelming. I can only begin to wonder how many people today have given up on their dreams because they were afraid. Fear is crippling, it's no joke.

But at the same time it shouldn't be. Fear, at the end of the day, is more than a feeling. It's not a bad feeling either. Fear is a natural born instinct in man that tells one to take caution once a signal of the possibility of distress or pain is coming. In other words, when you see something bad, your body tells you to slow down because there's danger. Often we are told to stop and look the other way.

Fear can be good. It's what tells us to stay away from a steep cliff when we know we can't keep our balance, or go through a different alley when we see someone with a knife or gun in one alley.

However, once taken too far, fear can also be crippling. Imagine having a fear so irrational that it practically stops you from pursuing something just because it's going to hurt.

I remember getting my first tattoo (now I have two, and still planning to get more), and being really scared. If I let that fear stop me from getting my tattoos, then I wouldn't have the awesome ink I have today. Sure it was going to hurt, but the pain was going to be worth it.

Sometimes decision making over fear can be as small as that. Sometimes it can be bigger.

Fear can be that feeling you get over giving up a career to jump to another one, or moving your family to the other side of a country, or investing your money into a venture that you want to be a part of.

Fear can be useful, once controlled, but once beyond our control, it cripples us.

Fear can be useful, once controlled, but once beyond our control, it cripples us. Might as well be dead.

When you're afraid, be cautious, but also stay on that track and take the leap if you know it's worth it, especially when there's really not that much to lose.

## **Lifestyle on the Edge**

I'd be over-reacting if I called my life to be one that's on the edge. Why? Because I'm really not much of a risk taker. I'm deliberate, and I'm careful, often too careful. But, boy am I fortunate to be married to a risk taker. My wife, Ces, is the type of person who wouldn't think twice when given the opportunity to sky dive.

When I realized at one point that my life that I wasn't going to take much risks in my life, I took the risk and married a risk junkie (best decision ever!)

My point is this, it really isn't much about conquering fear. Though if you could do that that would be great! But fear again can be useful. It's either you find it in yourself to find the right dose, or find the right person to compliment you, and it applies vice versa. If you're a heck of a risk taker and always bet everything on every shuffle, time to find a pessimist.



It could be a spouse, a business partner, a colleague, mentor. Get yourself someone who can give you that balance.

## **Suspect #4 | Peer Pressure**

The people that surround you can make or break your dreams. Now before you go around and start blaming your peers for your dead dreams, hold that thought for a minute.

Peer pressure can be dangerous, but only when you seek too much peer approval. It's not really the opinions of others that hold you down. It's not illegal to give opinions. Everyone is entitled to their own opinion (it's a free country!).

One philosophy I've been taught to apply in my life that has made me better is this: If someone gives you their two cents, take it. If the currency is foreign you have two options- toss it out or convert it.

What that means is you can either spit that opinion out right away like a bad drink, or filter through it and see if there are parts to that opinion you could use.

There's a description to people who don't take people's opinions- that's 'closed minded'. And people who take them too seriously? Insecure.

I'm sure you hate to be both, and it's OK if you are. I find myself still swinging between both ends. But if you really want to crush it and pursue your passion, get that swing a bit lower and get in the middle. Progress not perfection.

Do your parents want you to take a business course, but you want to be a teacher? Must be because you're parents see that you're really good at sales talk. Take that and sell your ideas to people.

Did someone say you did awful at that drum solo you did? Ask that someone what you could do to get better.

Don't let opinions drive you down. Peer pressure isn't brought about by the opinion of others, but by the way you respond to it.

Go ahead, pick up that phone if you still feel your peers are pulling you down. But chances are it's not their fault.

Peer pressure can be dangerous, but only when you seek too much peer approval.

But no doubt, peer pressure has crippled many passion chasers. It's sad, but it's a reality that many face today, especially in a culture and generation where the opinions of others matter.

## **Evidence Points Out**

I'm sure we may have other suspects, and you may see some right after reading that that could be killing your passion. Those three I gave you aren't the only ones, but they are some of the most common.

If you have found any killers in your life, don't count it out just yet because it's not on this list. Could be a person (might as well be you), a philosophy, a past hurt, an experience that stifled you. Whatever it is, it's time to catch those murderers and throw them behind bars. Better yet sentence them to execution (this'll be one time that death row seems most favorable).

But your passion is dead. But not to worry, there is a way to bring it back to life.

Get ready, we're going to resurrect some passions.

## Guide Questions.

What are some things that kill your passion? How does it limit you from pursuing your passion?

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How can you take those 'suspects' and get them out?

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What is your view of money? How can you fix your view of money in a way that does not inhibit your pursuit of passion?

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## CHAPTER 2

# Ferraris Are Great But...

Imagine, I give you a top class Ferrari (wish I could afford it and give it to you, but just imagining will work for now). I hand over the keys to you, give you the registration, and whisper those magic words you long to hear- "It's yours".

You ask me, "Are you serious?" But of course you're really not hesitating, just saying that to be polite. Before I can even say "Just take it already." you get behind the driver's seat, put the key in ignition, and then...

...It doesn't start.

Then I tell you, "Oh I forgot, this model doesn't have a fuel tank."

Funny as it may sound, many people are like that non-existent (for a good reason) useless Ferraris. How?

Number one, you're a Ferrari kind of person. We all are. I'm not just saying that to make you feel you. You are. Everyone has the potential to make it big, become successful, start that business, get that dream job, that album contract, whatever.

Number two, you opt not to have a gas tank. You'd rather run on steam. Or rather be pushed all the way.

There's always something that can push us, drive us to maximum velocity. That's the fuel that gets you going. The most common word for that? Passion.

But the world tells us today- you don't need it. And for good reasons. Why? Just as many people are Ferraris without gas tanks, not even giving the thought of pursuing passion, others are just plain gas tanks with no car.

Passion without harnessing potential and taking action is useless. Passion without action? Might as well be a tank full of gas that's just going to sit there until someone discovers alternative energy for cars.

However, passion is still important. Yes, it's gotta go with a career option, a family decision, a life decision, and more importantly the initiative to get it started. Passion is still important.

## **Truth or Trend?**

Today, passion is trendy. Everyone wants to be passionate. Basketball players are passionate, celebrities are passionate, technopreneurs are passionate,

motivational speakers are passionate. If you want to become successful, you have to be passionate.

But do we truly understand why we have to be passionate, or are we just riding another trend without catching the true essence of why it became viral?

Sure passion is popular and trendy, but it doesn't mean that it is that anyone can get an adequate dose and get it done.

Do we truly understand why we have to be passionate, or are we just riding another trend?

And it's great that passion is popular! It should be because people need it. However the challenge with trendy things is that they are often misunderstood and abused.

We live in a world that is ruled by imitations and fakes. Almost everything has a cheaper, more accessible imitation that you can easily get. You can get imitations of almost any authentic brand. You name it- shoes, designer bags, gadgets, food, even movies and music!

Fakes are everywhere, and they look exactly like the real thing. The same holds true with passion, and if we're not careful, we just might be picking up a trendy and popular fake!

We have to be careful to not pursue certain goals and dreams just because it's trendy to be passionate, or more specifically to be passionate about a specific goal.

So how do we make sure that our passion is authentic, and not a trendy imitation? Here are three indicators to passion that is authentic and effective.

## **#1 | You Enjoy Doing It.**

Why do you do what you do? Do you feel that you were wired to do what you love to do? That's because it's in our nature to do something we love.

It's obvious that as humans, we were wired and designed to be passionate. In other words, we whatever we want to do. At some point, we realize that without passion, goals seem a little bit harder to reach.

The way we are wired to pursue enjoyment and meaning is proof that that is what we were designed for, and there's nothing wrong about that. It's your nature, but the determinant is what you do with that nature you have.

Think of it this way, if two people, with the same background, the same skills and the same opportunities chase after the same goal, except one is enjoying what

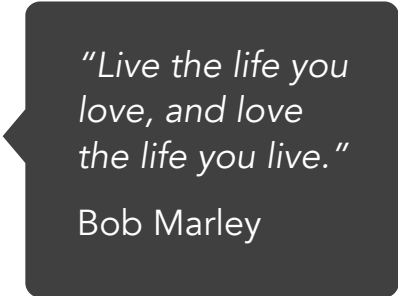


he does and the other doesn't. Who's going to get to the goal faster?

Easy, definitely the one who is most passionate about that goal. It's in our design to be passionate.

Are you doing something so naturally that you want to do it at the best capacity you would like to?

Do you see yourself building your life and a legacy around that craft?



*"Live the life you love, and love the life you live."*

Bob Marley

Do you do something (something legal anyways) so well with so much enjoyment that people will want you to do it for them no matter what the price?

The moment you feel that what you do is something that is inherently something you feel that you do naturally then that is one indicator that you are pursuing your passion.

And often we have to be careful that we're really enjoying what we do. Often people find themselves getting fooled into thinking that they're enjoying what

they do, when to be honest they're only enjoying the perks.

Are you getting paid a lot of money to do what you are doing? That's great! I hope you always get paid that much, but make sure that you will still enjoy it the same way if you didn't get as much financially out of it. Not saying that you shouldn't charge as much, but money shouldn't be that big of a factor.

Enjoyment is important because it's in your nature to enjoy. When we enjoy, we are passionate, and as a result we're motivated, we feel empowered. When things get hard, we keep the course and pursue no matter what it's going to cost, and that's crucial.

Bob Marley once said, "Live the life you love, and love the life you live."

When we enjoy what we do, that is an indicator that we are pursuing something we are really passionate about.

## **#2 | It Makes You Productive.**

We chase our dreams and goals and do what we do with passion because we love and enjoying doing it, but that reason alone isn't enough.

Some people today will try to convince you that it's not that important to be enjoy what you do, and again it's for good reasons.

Because many pursue goals just to meet the 'natural need' to do something enjoyable. And again, there's nothing wrong with enjoying what you do. It's important to enjoy and love what you do, but that's not the only catch.

In fact, just pursuing because you love a craft is totally dangerous and misleading.

When you watch American Idol, it won't take long for you to figure out just how passionate auditionees are towards music and singing. Why would I say that?

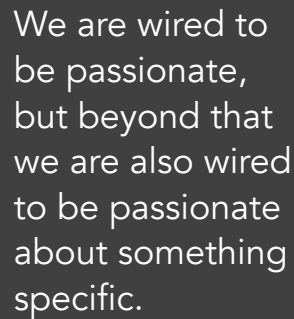
Imagine if you had to spend one to three days in line to do one fifteen minute audition. If that's not passion, I don't know what is. That show is full of people who feel it's in their design to sing.

Here's the irony of the show though. About 90-95% of the participants love music and would line up for hours to days just to become professional singers, but just aren't that good.

I don't mean to be offensive. Simon Cowell already did that for me. But really, those people love and enjoy singing, but no one else enjoys listening!

Sometimes, people just desperately try to rewire your life to fit a goal, when it's just not meant to be. There's only one reason why people do this, and that's most probably because of the perks that come with it.

We are wired to be passionate, but beyond that we are also wired to be passionate about something specific- that something specific has to be something your good and effective at, and that's the other reason why we must be passionate.



We are wired to be passionate, but beyond that we are also wired to be passionate about something specific.

When we are passionate about the right things with the right motives, we become more effective and productive.

Another nature of us people is we always want to maximize. We want to maximize our income, maximize relationships, maximize experiences. In the same way we

all want to maximise productivity. And you are most productive when you do what you love to do.

Does what your passionate about maximize your productivity? If it does, that means you're on the right track. If it's not, and you've practiced all you can, then it's time to go back the drawing board.

At one point in my life, all I wanted to be was a basketball player. I love basketball, even until today, but I found out the hard way that it's just not in me to be a productive and effective basketball player.

So I stopped pursuing basketball all together. Sure I still shoot some hoops, but it doesn't take most of my days.

When we pursue something we are passionate about, we pursue something that isn't just something we want to do, but something we are good at.

### **#3 | You're Committed to What You Do.**

We've been looking into a lot of things that passion is, but let's at this point look at something that passion is not. And one thing that passion isn't is it's not a feeling.

We can feel passionate about something, but to pursue something solely because of the feeling we get when we do it isn't enough.

You see pursuing passion is in many (and almost all ways), like pursuing marriage. If you want to pursue a passion, you have to understand that it's something you really want to do long term.

The word passion comes from the latin word "pati" which actually means "to suffer".

And that means you're going to commit to it no matter how hard, how expensive, how frustrating it's going to get.

You'll be surprised that the word passion comes from the latin word "pati" which actually means "to suffer".

Wait a minute, isn't passion supposed to be a wonderful thing? Hold your horses. It still is.

Imagine being so passionate, wanting something so much, that you're willing to go through whatever it's going to take just to get better and better at that. That's passion!

And we chase passion because it brings about that commitment. It's hard to be committed, and even impossible (!) to be committed towards something that means nothing to you.

It's dangerous, and people are just going to get hurt along the way unless there is commitment. I told you it's like marriage.

When we become so passionate about a goal that we commit to it no matter what the price, that is the third indicator that you are pursuing the right goal.

Commitment is the indicator that brings balance to your passion. Anyone will pursue something they enjoy, and almost everyone wants to pursue something that will make them productive, but not everyone will pursue something when it's going to cost them.

Do you want to start a business? I tell you the concept of 'be your own boss' might not come right away. Are you willing to set that aside?

So you want to get into stocks. That's going to take a lot of time studying. Are you willing to burn the midnight oil?

Alright, you think you can make it as a writer, you're going to have to start reading dozens of books before you write your first one. Up for the challenge?

If you say yes to commitment and sacrifice, chances are your goals are what you are truly passionate about.

Success is best achieved when we work with passion. When we are passionate, there is greater joy and fulfilment in what we do. Working with passion gives us that sense that we know that we know that we are exactly where we should be, and at the end of the day, that's what really matters.

However, just knowing why we must work with passion is just the start. It's a good start, and the right start, but still just the start nonetheless. There is still much to learn and talk about.

Ready? Let's start working with passion.



## Guide Questions.

What do you enjoy doing most? Is it something that gives you fulfilment?

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How does what you do make you more productive?

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Start listing down some things that you would be willing to give up to keep chasing your passion. (i.e. comfort of a steady income flow if I give up my day job to start my own restaurant)

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**CHAPTER 3**

# **Your Own Little Frankenstein**

Remember the time that you lost your first pet?

I once had this dog who I loved a lot. His name was Shadow. I was probably about seven when I got him, and I had him for a beautiful eight years. When the time came that he passed, all I could do is dream about him.

As a young boy, I remember wanting to just sleep all day so I could dream about Shadow. Sounds depressing, but I have a point here so bear with me.

When we lose something or someone, we realize just how valuable that something or someone was, and we often have thoughts like-

"If only we could do it one more time, I would do things right this time around."

"If only I could find that phone I left at the bus station, I'm going to take better care of it."

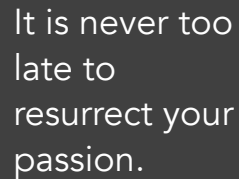
"If only I could find a way to make that seed money back, I'll be more careful about where to invest it."

In some way or another, it's good to experience losing something. Now some things we can never get back, however there are other things that we can always have another chance at.

True love? Financial success? How about passion?

When passion dies, we start valuing it more, and we often wish 'if only I could stop pursuing this career and switch to what I really want to do'. And that's great that the value is there, and that it's bigger than what it was before.

But if it remains to be wishful thinking, then nothing will ever happen.



It is never too late to resurrect your passion.

Maybe you took the wrong major simply because you felt pressured when you're parents told you to take it. Maybe you've been running on obligation for the longest time, and you just don't remember how to be passionate about something again.

Ever felt like looking for that chance to redeem yourself? Valuing it is a great start, but unlike Shadow, your passion can be resurrected- a little Frankenstein of your own if you will.

## **Is It Too Late?**

Have you ever felt that it was too late to resurrect that passionate drive of yours to do something that matters to you? Don't worry. A lot of people have.

But here's something you should know- it is never too late to resurrect your passion.

There was once a man who once thought that it was too late for him to pursue his dreams, and that there was just no passion in him left. Then he realised that he would rather go down with a fight, so in his late sixties he goes on a mission to pursue his dream of creating his own restaurant.

After coming in so late into the game, there seemed to be no way of entry. He got turned down left and right by investors, and no one wanted his recipes. It was only until several dozen rejections that he finally got his break, and one break was all he needed.

That man is Colonel Sanders, and his dream? That was Kentucky Fried Chicken.

It's never too late to pursue those dreams and aspirations. All you need is to resurrect, recharge, refuel

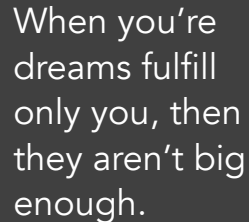
yourself with passion- the kind of authentic passion that makes you happy, productive and committed.

So how do you revive, or even grow more in passion? There are many ways to do it, but here I'd like to share three ways that not a lot of people talk about, but really have shown tremendous results.

## **#1 | Don't Stop with You.**

We all have dreams for ourselves, and it's important to. However, that shouldn't be the end. When you're dreams fulfill only you, then they aren't big enough.

In fact, when we stop with being passionate about chasing dreams for ourselves, we start becoming counter productive and lose track of why we do what we do.



When you're dreams fulfill only you, then they aren't big enough.

A few years ago, a career in nursing became such a big thing in the Philippines. A large majority of incoming college students started applying for nursing courses. Why? Because that's where the money was, and thus that's where convenience was.

People started thinking it was a good idea to their children to become nurses so that they could provide better income for their family.

I won't sugarcoat it- a lot of bad things came out of that shift. A lot of students got forced into doing something they didn't really love just because of the money, and a lot of passions were killed.

However, a lot of people don't talk about the good things that came out of the nursing movement, and there was great things that came out of it. Hundreds of thousands of families started getting out of bad financial situations because people started becoming nurses abroad, and it brought a lot of economic growth to the nation.

What was it that drove this movement? It wasn't the Filipino's passion for nursing (I dunno how many people are really passionate about such a career choice, but I'm sure there is a small percentage.), but the Filipino's passion for family.

On thing that I love about my culture is that as a people, we value family, and that value for family helps us dream big, and pursue things passionately.

When our dreams not only encompass our desires and ambitions, but gives room to include others, we start burning with a passion that keeps us going.

One thing I am really passionate about is helping people become better leaders, and that's why I write, why I coach, and why I do what I do. But truth be told, there are times that leadership development can get very stressful and frustrating and there comes a point where I just want to throw in the towel.

But then I start thinking about the people I have helped become leaders, and those I can still help. And then next I start thinking about my family, and how what I do gives my family a better life. All of a sudden, I get another surge of passion and energy, that gets me hustling again.

There's a certain magic in thinking about others that gives us a drive to do things with passion.

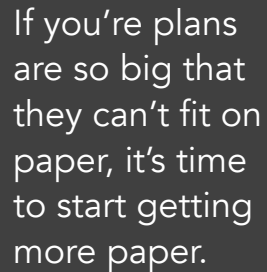
## **#2 | Focus, Focus, Focus. and one more thing- Focus.**

Passion can go crazy, and once misdirected can go all over the place. You can be passionate about one thing today and be passionate about another thing tomorrow.

Career and decision mishaps don't just happen because of a lack of passion. Sometimes it also happens because there's just so much passion, but it's all misdirected.

Friends, when we become passionate, we become excited. That's expected. And when you're passionate (especially as passionate as I am), you start becoming excited about everything!

But to let yourself keep going that way can be both dangerous and unwise. The best way to go is to go in a focused manner. Allow me to share some best practices that will help you focus:



If your plans are so big that they can't fit on paper, it's time to start getting more paper.

## **Write it Down.**

Sir Winston Churchill once said, "He who fails to plan is planning to fail."

That's why businesses need business plans. That's why families need budgets. That's why career goals have to be journaled. When we start writing things down, clarity is built.

One of the things I appreciate most about my team is that we always have strategic meetings- biannually, and



quarterly. Every time we plan strategically, it's always written down. And when it has to be, we print them in big print outs and place it for everyone to be seen.

If you're plans are so big that they can't fit on paper, it's time to start getting more paper. You can never over-plan your dreams and goals.

In our family, me and my wife take time on a regular basis to discuss goals we both have. The number of dates we want to have in a month, the vacations we want to take, the savings we plan to accumulate, the designer bags she wants to buy (oops!). And almost every time I can, any event we want to see happen goes into our calendars. Why? Because if it's not on the calendar, it's never going to happen.

Very recently, I made it a personal goal to spend at least four two-straight-hour periods of just focusing on my family a week. So what I did was I started writing down "Home" all over my calendar.

Do you want to see your goals happen? Write them down.

## **Make Your Own Personal Mission and Vision Statement.**

I'll be completely honest with you- focus was never my strong point. And there are still times I struggle with it. But that's why I made it a point to win in this area, and one thing that has really helped me is my "ten thousand leaders" line.

When I vowed that in my lifetime I was going to raise ten thousand leaders, it made things a lot clearer for me, and being passionate about the things I do just because a whole lot easier.

Companies become a whole lot better when there is a mission and vision statement that guides it. What's to stop people from having one?

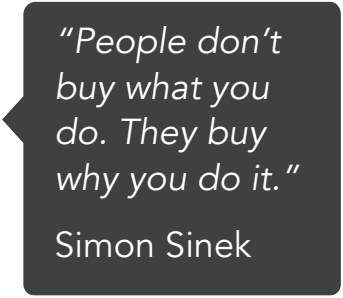
Also, when you have your own mission and vision statement, you have something to put beside a company or organization mission and vision statement and see if your values match theirs.

Everytime I get an opportunity to partner, work with, work for someone, I ask them first what their mission and vision are. If it doesn't go with "ten thousand leaders" it's not going to happen.

**Practice Saying "No".**

This practice may sound preposterous. Of course you're supposed to say no to opportunities that destroy your focus!

But you'll be surprised how many of us refuse to say 'no', and instead start saying 'let's see' or 'how about we give this a three month trial period' or 'I can't commit to this fully, but let me know how I can help'.



*"People don't buy what you do. They buy why you do it."*

Simon Sinek

We feel it's impolite to say no, most often. As a result we start getting connected to things that shouldn't be in our radar. It's simple, but it's not easy. But nonetheless, there is just a time where we need to start saying no in the nicest, most sincere and most well-meaning way.

You'll be surprised at how much respect you will start earning when you start saying no a little more often.

### **#3 | Keep Asking Why**

We're good at asking questions. It's the one thing that our parents didn't have to teach us.

My dad often tells me of a fond story from my childhood. On the first movie I ever watched as a kid - King Kong- I

ruined a lot of people's experience. That was because almost the whole time, I just kept asking questions.

"Why is King Kong mad?"

"Why are people shooting King Kong?"

"Why is King Kong not wearing underwear?"

We are good at asking questions, however we often need more practice at asking the right ones. And you'll be surprised how many of the 'bad' questions we ask are 'what' and 'how' questions. Questions like, "how do I stay happy with my job?" or "what are some ways to make money out of this hobby I have?".

The best questions that lead you to bigger passion, bigger enjoyment, bigger productivity and bigger commitment are the 'why' questions.

Simon Sinek once said, "People don't buy what you do. They buy why you do it."

And more often than not, people do not get turned off because you do things for the wrong reasons. People sell drugs for the wrong reasons, but people still buy them for the wrong reasons. What turns people off is when you don't know why you do what you do at all.

One way to really bring that passion to life, and pursue your goal and dreams like your life depended on it is when you know why you do what you do.

And take note of this, highlight this statement if you must. The easiest thing to forget is the reason behind why you do what you do. So we must make it a habit to keep on asking ourselves why we do what we do so we are easily reminded everyday!

## **Snail Mail in The Age of Email**

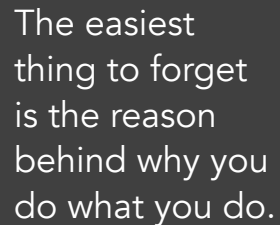
It's amazing to see how the industry of mailing tangible, handwritten or typewritten letters still live. Every so often, someone still has to send physical papers through freight. But it's obvious that emailing and texting has drastically changed the way we communicate.

It would come as a big baffling shock to all of us if suddenly a large chunk of the world's population decides to stop using email and text, and resort back to sending every single means of communication through telegram or snail mail. And what would be way crazier is if everyone unanimously says that the reason why they do that is because their computers and smart phones ran out of battery.

Seriously? It's even hard just imagining the thought. I'm never going to do that.

But in many ways, the world has done something awfully similar. People have stopped pursuing things they love to do just because they're out of passion.

Why does the concept of snail mailing just because your mac is out of power sound so dumb? Because obviously, every mac comes with a charger, and you can always recharge that battery.



The easiest thing to forget is the reason behind why you do what you do.

Passion runs out, no doubt. My passion has run out several times already. But just like batteries, we can recharge our passion. There's no need to 'snail mail' your purpose and calling. It's time to get that charger and plug yourself in, and get that passion of yours recharged!

## Guide Questions.

In your goals and ambitions, who are the people that you want to help along the way or in the end? How do you plan to help them?

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What are the things that you have to say 'no' to today to keep pursuing your dreams passionately?

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Why do you do what you do?

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# **Part 2**

Passion is Dead. It Must be  
Redefined.



## CHAPTER 4

# "I Did it My Waaaaay"

Back in the early nineties, a trend emerged in consumer behaviour that businesses called 'customerization'. The concept was that people would experience products, messages and triggers at the most customized and individualized format possible.

Why was customerization such a big hit? Because people always want things their way. It's often thought that the farther things are from what we would prefer them to be, the lesser we involve ourselves.

A funny yet intriguing fact about the song "My Way" and the common Filipino Karaoke-ist is that it is the song that is sung by the most bar rumble and homicides to date.

Coincidence? I'd like to think otherwise. The most dangerous way to do something is to have it your way most or all of the time.

And people get deceived into thinking that in order to pursue a goal, career or purpose so intently and passionately, it's gotta happen your way. I hate to break it to you, but "your way" may be the wrong way to go.

It's common today to see people, especially the youth prefer individualized and socially indifferent decisions. This misleads and destroys because often we are directed towards the passion of the self and not passion that builds.

More often than not, to be passionate about the self can be very dangerous, and that's what is prevalent nowadays. Why? Because it narrows our thinking and closes opportunities for us.

People get deceived into thinking that in order to pursue purpose, it's gotta happen your way.

Having things your way can be very dangerous, and I'd like to share four cases where what we are passionate about becomes more of doing whatever we want rather than doing what we should be doing.

## #1 | When It's Not Our Talent

When we are truly passionate about the right goals, we will naturally be good at it. Like I said before, I once had a dream of becoming a professional basketball player when I was younger, but the talent, weight, build or height was just never there.

I spent hours working on my free throws, my jumpshots, my crossovers, my passes, but it was just not happening for me. The best and closest I could ever get to that dream was being part of the intra-school meet bench. That's not even close to greatness.

Not saying there's anything wrong about liking basketball and playing just for the sake of playing. I still play basketball, and watch basketball on a regular basis. One thing that's different is that it's not in my goals to become a professional basketball player.

Have you been pursuing something that isn't just working out for you? Chances are it's just never going to happen, and there's nothing wrong with that, because there's good news- everyone is good at something.

Everyone is good at something, and here are a few qualifications of general specialties that you can look into and see which one fits you best:

**Creative Work.** It has to be said that this is probably one of the most saturated kinds of work that people want to get into. Everyone believes that they're an artist.

And there are a lot of artists! But to be frank (but not offensive), not everyone is called to creative work. However those who are should definitely pursue it.

Many creative people are frightened by the idea of pursuing creative or artist vocations. It can be a very competitive and risky industry, but definitely one pursuing.

As a graphic designer, I always found it scary being part of the creative industry. There would be times that I would be doing well, yet other times that I would be losing my touch. However, the challenge has always been beneficial. The times I stop thinking about the challenges are the times I become more motivated and inspired to chase my goals passionately.

People in creative work can be graphic designers, fashion stylists, artists, musicians, writers, and so many more.

**Strategic Work.** There are some people who are just born to have an instinct to visualize SWOT analyses, pros and cons tables, and comparative studies naturally. These people are those who thrive best in strategic work.

Often it can be stressful doing strategic work because it's a very competitive calling, but like any passion once in the right place, it can be very rewarding.

I have many friends and colleagues who thrive naturally in this area, and it can be a joyful calling and profession. Some people will usually think that strategic jobs are often just pursued for the sake of money because these can be very financially rewarding jobs.

It's also common for strategic people to be great at giving direction and helping in executing ideas. They bring a fresh and confident road map to any group or organizations. It's very common for people to be good at this work.

People in this kind of work will usually be administrators, consultants, lawyers, executives, coordinators, company directors, and many other jobs that involve making plans and executing them.

**Analytic Work.** Still there are those who appear like they were born to think. Analytic work can be very tedious and boring to many, but for those who were wired with a nature to be analytic never find activities that involve heavy brain work to be at all draining.

It's a unique talent people to go long periods of giving, applying and searching for knowledge on a regular basis. If you find yourself thinking sometimes even

subconsciously then it's most probable that you are talented in this area.

People who are talented at analytic work are usually doctors, engineers, scientists, researchers, IT specialists and analysts.

**Relational Work.** Remember the popular people in school? At least the ones who weren't social climbers. If you can remember those people that were the life of the party, that could get along with anyone and were psychics when it came to predicting people's moods, those people are most probably natural at relational work.

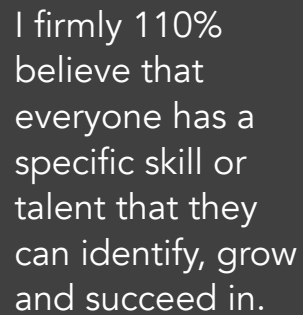
If you're naturally comfortable facing people, then you have a gift that not everyone has. To be honest, this is one area that I constantly struggle with. It's just not innate in me to be good with relational work, though I wish I was.

Ces, however, can be natural when it comes to relationships. She can be friends with virtually anyone, and she can build trust like anything. You could meet her today, and by tomorrow you'll wish that you were her best friend, but there's just too many people in line to be her friend too.

Relational people are like that, and it's an important work. Rarely do you find instantly influential, people-smart and naturally relational, and they can really set the tone when motivating, bringing together and even leading people.

People who do relational work are often in sales, marketing, management, coaching, customer service and social media related jobs.

There can be many other areas of work that you could be talented at. Just because none of these kinds of work describe you, doesn't mean that you have no talent. I firmly 110% believe that everyone has a specific skill or talent that they can identify, grow and succeed in.



I firmly 110% believe that everyone has a specific skill or talent that they can identify, grow and succeed in.

This may sound like very elementary teaching, but how many of us truly apply this in life? It's good to dream big, but it's also good to be wise and realistic. If the talent is not there, you're most probably called to do something else.

## **#2 | When It's Not Need-Centered**

If people find it hard to buy in, then it's probably not worth pursuing. However, we can't limit goals to simply something that people are asking for.

We have seen various people flourish in building businesses that no one ever thought of creating, but people have always wanted all along.

This is one area that entrepreneurial people really flourish in, and as passionate people, we are to pursue the same entrepreneurial skills that make people good at identifying needs that have not yet been met.

Imagine how many technology companies probably wished that they could have built Facebook before Mark Zuckerberg. It might have not been the first social network, but it had so many features that people always wanted, but no one just bothered making for others.

## **Beating the Popularity Challenge**

We all know the story of the Wright Brothers, and how they were the first to make the dream and need for transportation via aviation a reality, but did you know that they weren't the first ones to achieve the first recorded means of human aviation?



Another man by name of Samuel Langley, at the same time Orville and Wilbur Wright were trying to get off the ground, was also trying to be the first to make aviation possible, and achieved it. Only he had one edge, all the funding was on his side.

Samuel P. Langley was an American astronomer, physicist, inventor. On May 6, 1896, Langley actually became the first to achieve aviation, only the way he did it was through catapulting a craft through the air and finding a way for it to land safely, much like shooting a man through a cannon.

In 1898, Langley received two grants from the government that amounted to \$70,000 to find a way to develop his discovery into a means of controlled and manoeuvrable air transportation.

Langley's work resulted to two crashes costing two lives, and in 1905, he stopped his project.

Whereas, in another corner of the country, another less famous (at that time) attempt was being made by two brothers. They were both high school drop-outs, and they were both bike builders.

In 1903, the Wright Brothers achieved the first controlled, heavier-than-air, sustained flight. What was it

about the Wright Brothers attempt that made it a success where Langley and his tens of thousands of dollars and advanced education failed?

You see, sometimes the biggest challenge to meeting a need is popularity. We think that when we have the right connections, the right resources and the right education, that's what will make you succeed.

However if that were the case, Langley would have finished and completed his project before the bike makers even got off the ground.

One thing that we must realize is that popularity and perfect conditions don't always equate to success. SO where did Orville and Wilbur succeed where well-funded Langley failed?

A quote from Wilbur as told by Time Magazine once stated, "The best dividends on the labor invested have invariably come from seeking more knowledge than power".

This shows the Wright Brothers original intent to meet the needs of others before meeting their own needs. How you may ask? The first planes they build had to be funded by the small business they had, but that didn't stop them because they had a mission bigger than

themselves- to find knowledge that would benefit all, and not just their personal interests.

The challenge of funding like Langley received is that it may actually limit you, because then you are forced to meet the need of a few over the needs of many. When stockholders don't like your idea, it's never happening. When it doesn't increase your company assets, it's never happening.

To be passionate about something that will reap greater yields, you have to be passionate about things that meet the needs of the many over the few. The Wright Brothers shared in a dream of a day that people could travel faster through air. Today, we all benefit from that vision, and we remember the wright brothers for that.

When we start off and place priority over our own needs before anything else, we narrow our vision to making small waves. Not saying it won't work. It probably will, but not to the extent that you'd like it to. When you meet the need of many, before meeting your needs, it directs you to the right direction.

### **#3 | When You Haven't Double Checked Your Proximity**

This section may be the most important of them all, but one that many people overlook. Often people who are tired of what they're doing just take a look at what they're doing, look around them, and say "this is not what I should be doing."

This is where asking 'why' becomes very crucial. It's common for us to conclude that we aren't doing what we're supposed to be doing without even asking why we feel that way.

"Am I just tired, and do I need a vacation?" Any profession, venture and responsibility can get tiring. That's why taking a break is a necessity. This we will cover more a bit later.

"Am I really un-passionate about this job, or am I just being picky?" Not everyone can be divas and rockstars, but it doesn't mean that you can't be a rockstar in your office. It's amazing how when Hollywood starts making movies about a certain job or when social media starts glorifying a lifestyle, that's what we want to be.

I remember the first time 'The Internship', a movie about some middle-aged salesmen take a shot at a job internship at Google, first came out. All of a sudden, people everywhere wanted to work at Google.

But about the same time, an article came out on various websites about employees who had worked for Google, now no longer part of the company, and start publicising the things about the company that broke their expectations.

Is there anything wrong with Google? Of course there is! Every company has its flaws. There's no such thing as a perfect dream job.

What I'm basically saying is that that job you have right now could probably be your dream job. You're just not giving it a chance.

Before you write that resignation letter, and put my name on the first paragraph, stating I persuaded you into this decision, please STOP. Think it through and ask yourself, "Why do I feel like this job/responsibility/venture isn't for me?"

It could pretty much save your career.

## #4 | When It Narrows Your Vision.

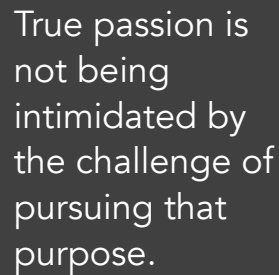
It's been said too many times how important vision is. Without vision we find vague direction. What is your vision for yourself? For your company? For your family? That will largely determine how far you go.

And just like the Wright Brothers did, when they extended their vision to meeting the need of many, they extended their reach as well.

I'm sure you've heard of the saying "Reach for the stars, and land on the moon." Nothing could be more true than that saying.

In life, many unexpected things may turn up and inhibit you from achieving what you would like to, however a proper vision not only helps you actually get somewhere, but it helps you go further.

Jim Collins, in his book, "Built to Last", teaches us the importance of building B.H.A.G.'s which stands for Big Hairy Audacious Goals. The bigger, the crazier the goals the better.



True passion is not being intimidated by the challenge of pursuing that purpose.

True passion will never limit the imagination, and true passion is not being intimidated by the challenge of pursuing that purpose. Sure it's OK to be scared every now and then, I'm sure every great person was scared at one point, but to allow challenges and fears to limit us would be a big mistake.

When setting goals for yourself, aside from writing them down, it's always important to overshoot by a slight margin. Always give yourself room to be ambitious. Do you want to be the best salesman in your store? Try being the best salesman in the district. If you don't reach it and become the best salesman in the block, at least you overshoot by a little bit.

When I came up with the number ten thousand and decided to train that many leaders, I was thinking of that number as unattainable. Now some people have told me that's a low number, but for me it sounds crazy enough to reach for. Sure I might bring the number up, but the point is this- if it's bigger than you, scarier than you think and less attainable than it appears, that's a good place to start.

I know some people like to set goals and supersede them. Not saying that it doesn't work, it's really up to the person. However, I have seen many people act this way,

and miss the mark completely because that same mindset drove them to be safe.

I'm also not saying that being safe is bad. Again, I believe in being realistic, keep those risks at a minimum and do only what you are truly good at, but just as it is a requirement for success to be safe, it's also a good and equally as important requirement to give leeway to risk.

A goal not worth risking is not a goal worth being passionate about.

## **Don't Hate Yourself**

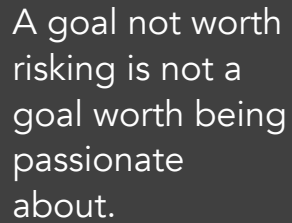
I once took a spiritual gifts exam when I was back in school of ministry that showed me that one of my gifts included 'voluntary poverty' (That's a gift? I know right??), which gives me the ability to live in very scrimp means and allow myself to suffer a little bit to relate with those who suffer.

Now I completely understand if you would not like to share that gift with me. Sometimes I often fall on my knees and ask the Lord to 'take this cup from me', but His will be done right?

But my point is this, not everyone wants to be completely selfless, and that's not what I'm asking you to



do. Pursuing goals with passion does not mean forgetting yourself completely and not having things your way. By all means do!



A goal not worth risking is not a goal worth being passionate about.

But the the nature of passion and purpose is that they will always be bigger than ourselves, and purpose pursued passionately will always lead you to impact the lives of others as well. However, when we limit our focus to just that then we miss out on that potential and challenge of impacting as many people possible.

And when we pursue passionately the purpose that is set out for us, we find it's almost a given that our own motives, needs and preferences will almost subconsciously follow.

## Guide Questions.

Who do you plan to help as you pursue your passion?

How will you be able to do that?

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What are some personal motives that limit your vision?

How are you going to alter those motives?

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What is your vision for your life?

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## CHAPTER 5

# Rest: Why It's Good to Pause.

Me and my wife enjoy watching movies, but there's just one thing I hate about movies and I just can't find a way to overcome- not being able to pause a movie.

I don't understand why, but there's something about the human anatomy that changes every time you watch a movie. What do I mean? When the body identifies that you're at a blockbuster movie screening, suddenly your bladder gets smaller.

And imagine having an extra large Coca Cola cup right beside you, you're at the part where the movie's about to reveal the most awesome fight scene, then suddenly you have to go. And I mean go NOW. Makes you want to wish you had a remote control right about that moment.

Many people view life the same way. We think that life is like a movie premiere where people around us will not tolerate a five-minute pause to let you relieve yourself.

But this couldn't be more false. Life does have a pause button and it should. One common misunderstanding I hear from people is that if you want to really hustle it out, forget about vacations, about days off and about holidays.

## **My Biggest Mistake Ever**

When I started my first business at the age of eighteen, and created a photography studio, I was determined to make it into the international market. As a result I made a vow to never sleep (and I almost took that literally!) until I was booking international flights to get clients abroad.

I worked my butt off seven days a week, not taking any days off. I was skipping birthdays, and fast forwarding family dinners to get back to that project, to call that prospect client. I was busting it like anything, and it was paying off!

More than that, at about the same time, I decided to pursue another venture into marketing and business consultancy under another company name so that I could expand my service offerings to corporate photography gigs I would book. Imagine an eighteen year old running two offices with about ten staff.

I was burning tires! And again it was paying off. It wasn't long until bigger brands started noticing my work. In less than a year I was booking national clients, and getting six digit accounts. It was everything I had ever dreamed of.

I was doing what I loved to do as a creative professional, and I was getting rewarded money-wise and influence-wise.

After just over a year and a half, I book my first client abroad. I was going to China for a client shoot. Bad news was I wasn't gonna be able to take it.

Why? Because at about that time, I was bed-ridden, my lungs collapsed from stress and my functions worn out like a shirt now turned to a rag. I had broken my body.

15% of my lungs was gone, and I was going to spend at least four weeks on a hospital bed. The most stupid part was this was the second time this had happened. The last time I lost twice that amount of my lungs to deflation of the lung lining.

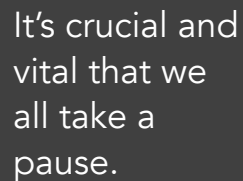
How stupid can the young get? The moral of that story: Pause.

One of the best things that happened to my career was getting married to Ces. I am grateful that at least one of us is humane enough to remind me to take a break every so often.

One practice I learned from Bill Hybels that has greatly shaped my family life and my life as a whole is when he teaches in his book, *Courageous Leadership*, the importance of taking breaks.

Bill Hybels, Senior Pastor of the giant that is Willowcreek church- a church of about 20,000 members today, actually deliberately takes three weeks off a year to pause and recharge.

Imagine leading an organization that big, and leave three weeks a year. Often times as leaders, that would drive us crazy over the anxiety! And that's how many



It's crucial and vital that we all take a pause.

people are nowadays- they spend all their time day in, day out, coming to the office, checking their emails, watching the company finances to make sure everything's going well.

Often times, it's crucial and vital that we all take a pause. I'd like to share with you three reasons why that's

important, and hopefully build a value of deliberately placing those pauses in your calendars.

## **#1 | Removes The Focus Off of You.**

Our goals should be bigger than ourselves, and with that it's essential when building your goals to have people surround you when making that happen.

No man is an island. Even Lone Ranger had Silver and Toto. If you're going to pursue your goals with passion, it's going to take a team to do that.

And one thing that's wonderful about pauses is that it becomes a gauge of whether you have a team in place to catch your legacy when you're not around. One of the things my Senior Pastor, Raffy, does is he effectively builds his team around him. And every so often, he takes pauses, and when he does, things keep running at Victory Iloilo. A lot of Victory churches have succeeded at doing that.

One of the main reasons it's like that is because as a movement, we value pauses and take them very seriously. To not have a day-off would be against organization policy.

One of the core values we have in Victory is leadership development, and as a result the goal is always to build leaders around you that will carry on the vision even if you're not around to micro-manage people into buying into that vision. Why? Because we never want to be what we build to be ever about us.

So as a result, we all take those pauses to check if our legacies are really just built around us. If they are then your phone starts ringing on holidays, and it's your admin calling you to check if she's doing things right, and that means it's still about you.

We must be deliberate in removing the focus from ourselves and focusing on building people to run with ownership of the goal. Yes, passionately pursuing goals is important if you want to get things done, but just as important is setting that passion and purpose so clearly that people buy into your vision and run with it. Even if you're not around.

Pauses help you see if that's working out well for you.



We must be deliberate in removing the focus from ourselves and focusing on building people to run with ownership of the goal.



## **#2 | Reminds You to Focus on Life.**

It's easy to forget that life is not always just about work. There's a reason why the 40-hour work week works, because we need time to focus on other things as well.

Using the movie analogy again, think of it this way. You're watching a well-anticipated film that you've waited months to see. You've been reading reviews, even looking at spoiler articles to show you what scenes you should be expecting. The day finally comes that it shows.

You wait almost an hour in line just to get into the movie house, and you're about to watch the show. The movie starts and you get goosebumps.

But then something unexpected happens. Fifteen minutes into the film, the movie suddenly stops, and then the projector replays the save scene. Another fifteen minutes later the same thing happens and you're watching the same scene a third time. The whole movie that's all that happens.

How would you feel after seeing that movie you waited for so long to see that way?

You'd feel ripped off!

But funny enough, that's how so many people live their lives. They live only for a fraction of what it's supposed to be and focus all their time and effort just living out that fraction, and they miss out on everything else!

How often to people sacrifice family at the altar of career success? It's sad. It's unacceptable.

Friends, there is so much more to life than just building your empire at work. There's family. There's friends. There's the world to see and experiences to experience.

But when we coop ourselves up in a cave and act as if work is our whole life, we miss out.

Pauses are important, and should be maximised because when we pause, that's when we truly live life. A life without a break is a fifteen-minute clip of your favourite movie just played over and over again. It sucks. Bigtime.

I remember this one of the speaking engagements I had with some college students on entrepreneurship, where one of the kids asked me, "how do you truly know if you're successful?"

I watch these kids wait for an answer like "when you have a million dollars" or "when you have a yacht and a

jet ski that you'll probably use once or twice". My answer was a whole lot different, and may not be that impressive to many. My view of success is being a good father to my kids and a good husband to my wife.

How often do people sacrifice family at the altar of career success? It's sad. It's unacceptable.

If that sounds like an alien concept to you, then maybe it's about time you took more pauses and breaks.

One thing that I ask the men I mentor to do is to pledge to always make sure that they have four four-hour periods every week to spend solely on family.

There is a life beyond that office cubicle, beyond that Macbook, and it could be in the form of your two-year old daughter waiting for you to read her that bedtime story for once instead of looking at that financial report, or building that website framework for that client who wants what he paid for ASAP.

Build a life outside of your work. Pause, and take a break. Spend it with people who matter to you. At your death bed, it's not going to be your passbooks that you want by your side, not your laptop, not your stock options. You're going to want people to be around you.

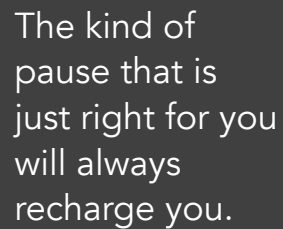
Question is, who's going to be there when you breathe your last breath?

### **#3 | Recharges You.**

In music, a song is splattered with notes that hit different pitches, but between every cluster of notes, there's always a rest. And great composers will tell you that those rests will make or break your composition. When you have too little or too much, or when you place them in places where they're not supposed to be, rests can be destructive.

This is the part where I tell you that it's not about taking all the breaks that you want. At the end of the day, you've got to deliver. Like anything, the quality of your rest will trump the quantity of the times you rest.

I like when Joey Bonifacio says that you can sleep for eight hours, and not feel very rested afterwards because your sleep was not good, but you can sleep for five hours and feel well rested because you slept well.



The kind of pause that is just right for you will always recharge you.

The kind of pause that is just right for you will always recharge you. It's important to take the right amount, and to not take breaks at all is never the right amount. It's important to hustle to work like crazy, but it's equally important to hustle to rest like crazy.

Everyone needs to recharge. No one goes on perpetual battery. And I'm not talking about just sleeping. We're talking about taking time off from work to reflect, recalibrate and to realign your goals and direction. The best time to make big career, life and family decisions is when you're at rest.

At one point in my life, I was caught in a barrage of trials. I had just lost my business, I was in the middle of buying a second house and work at ministry was piling up.

The first thing I felt the urge to do? Take a break. So I took two weeks off to spend on just ministry and family. No business, stopped processing that house purchase, and just reflected, recalibrate and realigned. Did I make money that time? Definitely not as much as I would have if I worked my butt off, but irregardless it's not worth it.

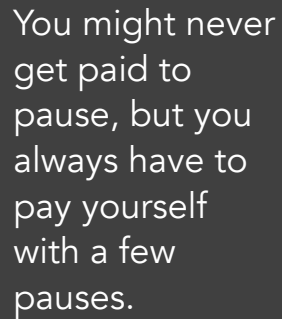
You might never get paid to pause, but you always have to pay yourself with a few pauses.

## The Beauty that is Rest

There's this wise little anecdote that says, "When we are constantly in motion, our surroundings becomes a blur, but when we take time to stop and look around us, the journey becomes more beautiful."

Life is not a movie in a cinema that you can't pause to take a bathroom break. It's a book you can lay down to step out and take a breath of fresh air.

By all means hustle when you're hustling, but every so often, once a week, twice a week, four nights a week, however long you feel is right, take the time off to pause. You can't afford not to.



You might never get paid to pause, but you always have to pay yourself with a few pauses.

## Guide Questions.

Take a look at your calendar, and start plotting in regular times in a week that you can pause. Also make sure to put in a few weeks in a year to pause.

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What are things you get anxious about when you're on a break? How can you build those things to be more stable?

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Who is your team, and how are you preparing them to take over when you're not around?

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# **Part 3**

**Passion is Dead. It Must  
be Ignited.**



## CHAPTER 6

# Wildfire

I once heard this simple yet awesome insight about Fuel: It takes the smallest spark to ignite any amount of fuel. One small spark could set a bucket of gasoline on fire, but that same small spark could also send acres ablaze.

It takes just one small spark, but if you haven't maximized the amount of fuel you're running on then that spark is all that there is to it. Imagine that Ferrari I just gave you again (Haha. Still not happening, but bear with me). This time it's got a fuel tank!

But here's the catch. The ignition is only going to work once, and you're never going to be able to use it ever again. Ever. What's the next thing you're going to do?

I know what most of you would do: You'd take all the gasoline you can into that tank before you ignite that engine.

In the same way we have that same scenario right now. All the things I taught you will get you that one small spark, but unless you maximise on the amount of passion that will drive you, you're not going to get as far as you'd want. We only get limited chances to get that spark

going. As much as possible, we only need one, but we're going to want to maximize this, fellas.

Passion is like that fuel, and that spark is all the preparation you take to build your dreams and goals. You can prepare all you want and build all you want, but it will only take you as far if you don't maximize your 'passion tank'.

But please do value preparation. Take time to prepare and build it. Planning, studying, weighing pros and cons, praying are all vital and good ways to start that pursuit of what is good and daring.

But just as important is the habit of filling yourself up with more and more passion to make sure that you're in this for the long haul. Your passion could and will probably take you ten, fifteen, even fifty years into your journey and quest to reach your big hairy audacious goals.

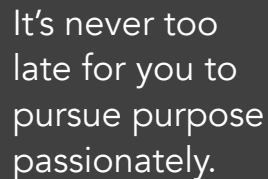
What if you set up all those goals and dreams, and then one year later, you're throwing in the towel? What a waste of time! Might as well go back to that normal life you had.

## Fill Your Gas Tank Along the Way

Maybe you're already half way through that trip but you're just tired, but you've read through this book and are probably thinking that it's too late because you put up that spark, and now you're just gliding in mid-air waiting for your crash landing.

Hold on just a minute! Who told you that you can't refill in midair?

It's common for people to run out of fuel mid-way through their trip. That's why we have gas station. This book could pretty well be your gas station.



It's never too late for you to pursue purpose passionately.

What I am trying to say is that it's never too late for you to pursue purpose passionately. Passion is not just for the young and energetic. My dad would be the best example to this.

Bong Mabilog was a minister and pastor for over a decade- a calling that he pursued so intensely. But in 2001, at the age of thirty-five, he and my mom set out to start a school.

Some people said it was a little bit too late for my dad to go down that road and how it would be a waste to throw out his profession as a pastor. At that time, he was one of the best preachers in the city.

Yet, without hesitation, he decided to pursue his life long vision and dream of starting a school. Today, he now has two fully functional schools in the city, and is impacting the lives of hundreds of students a year.

I often ask him whether he misses being a pastor, and if he'd be willing to drop the school to start running and planting churches again. So far, it hasn't crossed his mind yet.

So what does it take to stack up with passion? Here, I'm going to share with you three tools to pursuing passion.

## **Tool #1 | Discipline**

One of the most prevalent excuses to pursuing passion that many individuals make is the lack of time to do it. When someone's got a 40-hour a week day job it can often feel like you're pretty much maxed out. I've been there, believe me, and I've felt the same way.

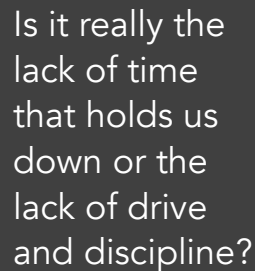
You work eight hours a day, and then the time you get on weekends seems just right for you to rest.

I live in the growing metropolis, Iloilo City. Today, it's pretty much malls, skyscrapers, highways and food strips, but there was once a time when Iloilo City was no more than fish beds and rice fields. I remember how a big majority of my life included going out to Guimaras, Miagao or San Miguel, and when you see those plains, it's filled with farmers.

Here's a fact you might not know about farming. Did you know that the average Filipino farmer will spend up to twelve hours a day on tending to crops? But that same average Filipino farmer can still spend hours a day napping, drinking, listening to the radio and eating.

More amazing are the sons of farmers who spend almost three quarters of the time their dads spend on farms helping, but can still go to school for six to eight hours.

The average blue-collar employee will spend up to an hour a day watching television, up to two hours a day on the internet and at least four hours a week going out with friends.



Is it really the lack of time that holds us down or the lack of drive and discipline?

I'm not saying those things are bad. I watch TV, go online and go out with friends too,

but it's never in me to make excuses to not pursue passion if I really want to if I don't have the time.

Is it really the lack of time that holds us down or the lack of drive and discipline?

There are two easy steps to building strong discipline.

**First step is intentional scheduling.** It's no longer common nowadays to record schedules and weekly, monthly and annual goals, but nothing beats old-school jotting it down.

If you took a look at my schedule, every single day has been plotted out. Sure some meetings go rogue every now and then, and I double-book people, but it's close enough to perfect to keep me effective.

I even intentionally plot out family times, dates with Ces, morning devotionals reading the Bible, and time I will spend out with friends. It's not because I want to be a boring robot that follows the black tape line, but because I want to make sure my day is maximised and is taking me closer and closer to my goals.

When we fail to schedule our day, anything goes. And when anything goes, we lose control.

**Second step is rudimentary follow-through.** Have you ever kept a planner only to forget it completely after three months? It's time to end that cycle!

When it's on the schedule, you've got to make sure you stick with it. That's why it's important to be realistic when setting your schedules. There's no point in setting six meetings a day, when you can only do three. And if you think you're going to get from one meeting to another and the venues are ten miles away from each other, don't think that a five-minute travel period is going to work!

## **Tool #2 | Value**

There's a purpose for everything and a place for everything. When we're purposeful in everything we do, we can be more passionate about it.

A misconception we can usually have about being purposeful is to always be result-oriented. I believe in results, but I do not believe in results as being an end goal.

When we're purposeful in everything we do, we can be more passionate about it.

One thing that we have to understand when being purposeful is not to chase after

results, but to chase after value. The end goal is not the result you get out of what you do, but the value you give out when you do what you do.

So you want a hundred people to buy your EP album, that's the result of your work, but it's not the end goal. The end goal is to get people to appreciate your music while you get compensated for it value for value in the process.

So you need a million people to view that blog of yours. That's the result, but that's not the purpose. The purpose is to deliver fresh ideas that will impact your readers.

The one thing we must value over results is relationship. Value people over profit. Value niches over numbers. At the end of the day, a goal with people as its main purpose will always be purposeful.

Who do you want to help with the time you place into your schedules? And if it's always your boss that you're trying to make happy, chances are your boss is being too clingy, and it's time for him to get a reality check.

Roy E. Disney once said, "When values are clear, it makes the process a whole lot clearer."



Pursuing with passion is a wonderful thing to do, but when we do so with no purpose of creating value, then we miss the point.

In 1932, Ole Kirk Christiansen started the work to create Lego, a company that would last for decades, and one that almost everyone would be at least familiar with.

Lego was built under the motto “det bedste er ikke for godt” which means “only the best is the best” (more literally “the best is never too good”). Lego was built upon a goal of providing the best quality toys to kids everywhere, and employees of Lego will always push for the best quality.

See for Ole Kirk, it wasn't about being limited to the purpose of seeing the results that he would benefit from his work, but seeing the value that he would be able to kids everywhere.

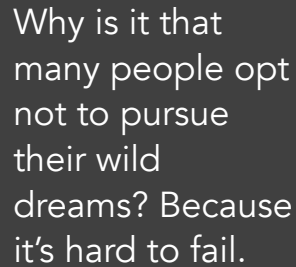
What value do wish to provide for others? Let that be the purpose that drives you.

## **Tool #3 | Perseverance**

Why is it that many people opt not to pursue their wild dreams? Because it's hard to fail. Who likes to fail? Not a whole lot of people in their right mind.

Failing is tough, it hurts. Sometimes it can get to you really roughly. You don't want to lose your job. You don't want to lose your income. You don't want to lose people's respect.

It almost seems to be that pursuing purpose passionately will always equate to failing. And no one wants to fail because it hurts. The number one part of us that gets hurt by failure is our ego. That's why humility is important to maximizing your pursuit of purpose.



Why is it that many people opt not to pursue their wild dreams? Because it's hard to fail.

There's no truer failure story like Truett's. Samuel Truett Cathy's was the co-founder of Chick-Fil-A, a now multi-store food franchise that is worth billions of dollars. But under the company history is a full stack of failures that decorate it.

Truett was born to a farmer, who actually had a considerable amount of success when Truett was born. But Truett's father's business failed in the wake of a boll weevil attack on his cotton fields.

The family then moved to Atlanta, where Truett's father got a job as an insurance salesman. It wasn't quite enough to get by so his family had to take on boarders to live with them, which resulted to a family living in slum conditions for a long period.

But this challenge became a stepping stone for Truett to grow in perseverance and entrepreneurial skills. At the age of eight, he began reselling bottles of Coca-cola, opening a softdrinks stand in the family front yard.

At the age of 11, he started a small newspaper route, which he pursued from 1933 to 1941. This taught him valuable insights in customer acquisition, retention and management.

After graduating from highschool, Truett went on to work for a team that repaired equipment for the army. He soon later had almost 200 mechanics working under him. That though was cut short after he had gotten enlisted to join the army. But before he could be shipped out he was honourably discharged due to a skin allergy. His former employer would no longer take him back.

So in 1945, Truett started a restaurant with his brother, Ben. They wanted it to be a twenty-four hour store that

would close only on Sundays to allow them to participate in church activities.

They first started by getting experience first from working at a local restaurant franchiser with the promise that they would each have one restaurant to manage. The owner suddenly retracts that offer that leaves the brothers no choice but to abandon that route.

They go on to start their own restaurant that they would have to run on their own, so each brother would work a twelve hour shift every day. The restaurant was called Dwarf Grill.

The start of the restaurant was a tough time given that it was founded at the peak of the depression, but Truett and Ben fought through it.

In July 1949, Ben Cathy died in a tragic plane crash and left Truett devastated and partner-less. In 1951, he decides to push on further and open a second store called the Dwarf House.

Later, Truett tries to get a franchise of Kentucky Fried Chicken, but is later denied of the opportunity because they wouldn't allow him to close on Sundays.

So with that, Truett goes on to pursue his own menu trumped by his own version of a chicken sandwich. After much experimentation, he launches his chicken sandwich, and calls it Chick-Fil-A. Sales skyrocket, and it wouldn't take long until people would hear of the popular Chick-Fil-A sandwiches.

In 1967, Truett changes his restaurant branding to Chick-Fil-A, and in a span of four decades, the store is now the multi-branch food franchise that millions know.

Imagine how much trial Truett had to face, but one thing he learned to do was to keep on going, even when times are tough. Passion is most maximised when coupled with perseverance.

## **Passion in it's Truest Nature**

It's easy to think that passion is all glitter and glamour, but truth be told it's not. Passion means a lot of hard work, a lot of sacrificing, but at the end of the day, we do it all because we know it's worth it.

And when we fill ourselves up with just the right amount of discipline, value and perseverance, our passion can take us a really long way.

## Guide Questions.

What are some areas in your life that are eating too much time, and distracting you from your goals? Create a plan to gradually reduce them.

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Are your values aligned with the results that you will achieve or the value that you will bring to others?

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Write down what trials you face right now, write it right next to your goals. Begin to decide now to fight through it.

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## CHAPTER 7

# Back to the Drawing Board

We've discussed a lot of ideas, a lot of concepts and a lot of best practices. But I will have to admit that none of these ideas are really worth anything. At least not unless they are put into proper and immediate action.

True passion will compel you to action. Passion is not just a feeling. It is a conviction that drives you to reach for the goals you set.

Have you ever tried setting goals, making plans, but you never followed through with them? The Filipino language has a term for that- "ningas kugon". It's a disease that haunts Filipinos, and many other people anywhere!

We plan, study, think, and think, and think. But then it becomes difficult to get to step one, and often we never get to step one.

I will tell you also this, I have failed miserably at a whole lot of different ventures, failed at businesses, projects,

partnerships, but never have I just sat down and wondered if I should go for it or not.

When was the last time you just said, “let’s do it now.” So where do we start off? It might sound preposterous, but the best place to start are still with questions to answer.

Here are a few questions that you must answer, now!

## **Where Are You?**

What are you doing now? Is it what you want to be doing? If it’s not, why is that so?

Answering this question first is important because often we jump from one venture, job or partnership to another without really giving it a chance.

Again, before anyone passes any resignation letters with my name on them, then please take the time to consider this first- passion is not just about doing what you love. It’s also loving what you do.

More often than not, being passionate has nothing to do with doing something you want to do.

More often than not, being passionate has nothing to do with doing something you want to do. It’s often the case for



people to be already doing something that they can be completely passionate about, but just don't.

A mindset of doing what you love can be very dangerous that as human beings we are easily infatuated by greener pastures. We don't like the idea of sticking through it.

Why are there so many disposable marriages and relationships? Because couples just don't reconsider whether the relationship they're in is really worth it, but they just don't have the guts to fight for it.

It's too common to see the youth waste life jumping from one job to another just because none of them seem like the right fit. Not saying that job hunting is bad, but purpose hopping is. What do you feel you are really really called to? Do that.

Asking where you are now also calls for you to determine where you are so you know where to start. Are you junior level? Let's start thinking of a way to get you to mid-level, then to senior-level. Are you the best in your company? How can we get you to be the best in your industry? These questions will be hard to answer when we don't know where exactly we are.

## Where Are You Going?

When you know where you are, then you know exactly where you shouldn't be tomorrow. To move is to live. When we stop moving, might as well be dead (passion-wise).

My pride and joy as a parent is watching my daughter, Alex, grow every single day. It only seems like yesterday when she was barely crawling through her crib. Nowadays, the challenge is to keep her still!

Sometimes growth can come naturally for kids. No matter how hard you try to fit those old clothes, it's just not going to fit because they just got another size bigger!

Other times growth just seems to be hard to force. The biggest challenge me and Ces have experienced with Alex was getting her to sleep in her own room. There were nights Alex would snuggle herself at the foot of our bed, other nights I would drag myself to that little purple room and sleep right next to all the stuffed dolls.

But it had to happen, and sooner or later it did!

How are you pushing yourself to grow more? You're at one level now, but what are you doing to get to the next

level? How are you earning that promotion? When will you be leaving the company to do your own thing? How soon will you be pursuing that higher degree?

## **How Are You Going to Get There?**

I'm going to say this over and over again until it sticks- every goal needs a plan, and a plan has to be plainly written down.

One more thing about plans though is that it should never be set on stone. Life doesn't always go the way we want it to, but that is not a reason for us to not have a plan.

Even people who say "I'll go wherever the wind blows." are watching out for weather reports to see when the winds will be blowing.

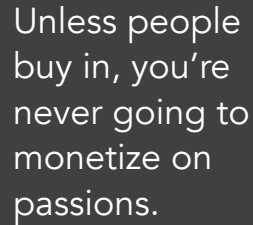
Where will you be ten years from now? five years from now? Next year? Tomorrow? All of that becomes clear when you have a plan in place.

## **Can you Convince People to Take You There?**

The bigger the dream, the bigger the team. Whether the goals you want to achieve involve building a large-scale

business or freelancing as a self-employed writer, any goal will require help.

Have you identified what kind of help you will be needing to achieve those dreams? How are you going to convince people to go with you? Can you provide the resources to get them to buy into your vision?



Unless people buy in, you're never going to monetize on passions.

This book would be nowhere if it wasn't for people that helped me make it. Without the people who pushed and encouraged me to write, to the people who helped me with the format, design and copywriting, I needed a team to get this book done.

And moreover, any vision is going to need people to buy into the vision. People don't buy products, they buy the vision behind it. A brand sells not because of it's functionality, no matter how necessary it is. People will subscribe to a specific because of the purpose, identity and vision it stands for.

Unless people buy in, you're never going to monetize on passions. And though money isn't everything, it's a very vital, neutral and useful means to an end.

## **What's it Going to Cost You?**

One crazy thing about Ces is that, just like any wife, she can be a real shopaholic. But no matter how limited her resources are, she's always able to convert it into a handful of shopping bags.

I've tried shrinking her shopping budget, but Ces always manages to find a way to buy something when she really wants it.

It's amazing how she takes into account the cost of a pair of shoes, a designer bag, a make up set that she wants, and sets her sights into getting the finances together to purchase it.

That's what counting the cost can do. Unless we take into careful account how much a venture, plan, career shift or idea is going to cost us, it's going to be a rough ride winging the resource problem.

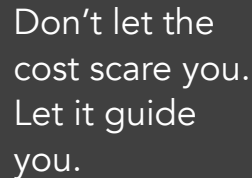
A resource problem is only a resource problem when you don't know what it's going to cost you, and what means you're going to get the resources you need.

Imagine having to build a house, and the architect tells you, "I dunno how much it's going to cost. Let's just see

how it goes.” Are you even going to pursue it? I don’t think so.

Pursuing goals with passion will and should never equate to blindly and irrationally pursuing goals no matter what the cost. By all means take risks, but calculate them well.

Journalist Chalers Duhigg said it right when he said, “Between a calculated risk and reckless decision-making lies the dividing line between profit and loss.”



Don’t let the cost scare you. Let it guide you.

Count the cost, take it into account, and take the leap. Don’t let the cost scare you. Let it guide you.

## **Last Words**

I guess to end all of this, all there is left to say is that passion does take a lot of courage to pursue. Passion is not for the faint-hearted. It’s going to be tough, it’s going to hurt, and you’re probably going to fail.

Chances are that passion is going to die out again soon, and you’re going to start running on steam. But whenever that time comes, remember that passion is

what will get you to where you would like to go, so you have to make sure you have a good dose of it.

One of the things I really stand on as a believer and follower of Jesus is that He is my source of passion and strength. It might not really apply to everyone, and not everyone's going to buy into it, but here's what I believe.

I believe in the power and potential made available through the love and faithfulness of Jesus Christ. It might not always be evident. It certainly is never blatant, but it's always more than enough.

If you believe otherwise, then I will respect that decision and let you find your source, but if you do believe that God can be an unrelenting source of motivation, inspiration, motion and passion.

At the end of the day, what should matter is that you run with undying passion. And with that passion, fulfill a purpose you were meant to fulfill.

"The average person eats, poops and dies. Don't be average, pursue passion."



Visit my website at

**PatrickMabilog.Com**



## About the Author

Patrick Mabilog is a blogger, writer, designer, coach and consultant who's most passionate about leadership development. His goal is to raise 10,000 leaders in his lifetime.

Patrick is married to Ces, and they have one beautiful daughter, Alexa Margaret.